

## August Meeting

### *The Rules of the Game: How Business Rules are the Key to Delivering Value*

The means to survive in or dominate an industry is dependent upon business knowledge. The true measure of an agile business solution is how much business knowledge is configured into it and how easily that knowledge can be changed or reconfigured. Business Rules are how we express business knowledge, allowing us to turn strategy into action.

In this presentation, we'll talk about why so many organizations struggle to change due to challenges with business rules. We will look at what business rules are, where to find them in existing systems, and how the proper management of business rules can help an organization be more competitive.

#### **Presenter**

**Greg Kulander** (CBAP®) is a Business Analyst Consultant at Daugherty Business.

Greg has been working primarily as a Business Analyst or Project Manager on software projects since 1999 for such companies as JP Morgan Chase, U.S. Bank, and NAVTEQ (now HERE Technologies). He has helped lead successful projects in government, healthcare, and private sector e-commerce, and is currently serving as the Vice-President of Programs for the IIBA Chicagoland Chapter.

He has a M.S. in Management Information Systems from Benedictine University, and a B.S. in Marketing from the University of New Orleans.

## IIBA Benefits

### **Agile Analysis Certification (IIBA®-AAC)**

The new competency-based IIBA®-Agile Analysis (IIBA®-AAC) certification addresses both necessity and demand for agile and analyst communities to collaborate and transform project delivery.

Agile Analysis Certification showcases your skills and expertise executing analysis-related work in an agile context. Earning this certification shows you have what it takes to provide good business analysis in agile environments.

With the urgency to bring improved products and services to market quickly, effective analysis continues to be a challenge. IIBA®-AAC certification strengthens your skills and

expertise, focusing on applying an agile perspective within a business analysis framework.

As an Agile Analyst, you will learn how agile intersects and interacts with business analysis. This certification is for:

- BA professionals who work in agile environments
- Augmenting your business analysis skill set and expertise
- Staying up-to-date on best practices and industry trends

In the digital economy, success is defined by sensing and responding rapidly to market demands.

#### **Discount on the exam fee**

Save 15%\* off the \$250 AAC exam fee when you pay for your exam by September 30, 2019.

#### **Date & Time**

Wednesday, August 7, 2019

5:30 – 8:00 pm

#### **Location**

Gallagher Global Corp Headquarters  
2850 Golf Road  
Rolling Meadows, IL 60008

#### **Meeting Agenda**

5:30 - 6:00 Registration, Networking,  
and Light Dinner

6:00 – 6:30 Announcements & Chapter  
Business

6:30 – 7:30 Evening Presentation

7:30 – 8:00 Closing and Door Prizes

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# Fall 2019 BABOK Guide Study Group

Registration now open

[chicago.iiba.org](http://chicago.iiba.org)

## Overview

The session will introduce participants to the BABOK Guide and provides access to experienced Volunteer Instructors who will guide participants through the Body of Knowledge necessary for success as a business analyst. The session will focus on BABOK Guide content and will help practitioners to decide the most appropriate level of certification based on eligibility, knowledge and experience. Sessions will be led by IIBA Certified Business Analysts.

## Description

The Business Analysis Body of Knowledge (BABOK® Guide) is the collection of specified knowledge areas within the Business Analysis profession and strives to reflect industry accepted best practices. The BABOK® Guide (v3) describes Business Analysis areas of knowledge, associated activities and tasks and skills necessary to be effective in the workplace.

The purpose of the session is:

- Encourage practicing and interested business analysts to certify
- Inspire participants about the role and value of business analysis.
- Encourage continuous learning provide supports to those with an appetite for continuous study and self-development.
- Support and facilitate participants in the development of working group(s) for study and to develop a network of like-minded people.

The session will introduce participants to the BABOK® Guide and provides access to experienced volunteer instructors who will guide participants through the Body of Knowledge necessary for success as a business analyst. The session will focus on BABOK® Guide content and will help practitioners to decide the most appropriate level of certification based on eligibility, knowledge and experience. Sessions will be led by IIBA Certified Business Analysts.

The group will meet weekly for 12 weeks (excluding the introductory and closing sessions) via a webinar. Following registration, participants will receive the links to the webinar sessions. The study group is open to IIBA non-members, as well as members. This event is coordinated by the IIBA Chicagoland Chapter and serves all aspiring analysts.

IIBA Study Materials will be used. Participants will need to provide their own copy of "A Guide to the Business Analysis Body of Knowledge" (BABOK® Guide) v3. This can be purchased at Amazon for approximately \$60. BABOK® Guide (v3) is free to IIBA members at [iiba.org](http://iiba.org).

Benefits of participating in this group include a moderated walkthrough of the BABOK® Guide, the opportunity to develop a network and learn from fellow practitioners and finally, access to an affordable review of the BABOK® Guide.

## Instructors

Volunteer Instructors include Lisa Shelton (CCBA), Beverly Weable (CBAP), Fred Borchert (CBAP) and Nadine Millner (CBAP)

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## Looking ahead: September Meeting

### *Living the (Agile) Dream: How You Can Bring the Core Values of Agile to Life in your Organization*

The Agile Manifesto defines four foundational values that are there to guide us in the creation of high-quality, working software:

- Individuals and interactions over processes and tools
- Working software over comprehensive documentation
- Customer collaboration over contract negotiation
- Responding to change over following a plan

Although simple in concept, the reality of living these principles each day can be more challenging. How should I structure my team? How much documentation do we still need? How do I define and manage scope? What is the role of a BA in the Agile world? We will address these questions and more as we provide you with the tools needed to bring Agile to life on your teams.

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### Date & Time

Wednesday, September 4, 2019

5:30 – 8:00 pm

### Location

Daugherty Business Solutions

1 Tower Lane

Oakbrook Terrace, IL 60181

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## Co-Directors of Elections for 2019-2020

Kris Slaboszewski and Marci Watts have been appointed as Co-Directors of Elections.

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## Get Involved

### Core Team signup

Would you like to get more involved with the Chicagoland IIBA Chapter but don't know how? Maybe you have only a little time to give but you aren't sure how to help?

You can find out how you can help with Chapter programs by investing *one hour a month* and join the Chicagoland Chapter Core Team.

The Core Team works together to plan and deliver Chapter meetings and other Chapter activities. We usually meet the third or fourth Wednesday of the month, 6:30 – 7:30 pm, via a dial in web meeting.

If you attend, you can share your ideas and help the Chapter grow. You will also be able to *volunteer* for various activities as we discuss them or just learn about what is going on. As a regular participant in the Core Team you will be eligible to claim CDUs so you can keep your IIBA Certifications current.

We'd love to have you! We will have a sign-up sheet at each Chapter meeting on the Registration Table.

### Ambassador Program

The IIBA Chicagoland Chapter Ambassador Program is designed to improve chapter outreach by recruiting individuals willing to distribute chapter news and other valuable Business Analysis resources to their colleagues.

Once each month, you will receive an email with an attached document of IIBA news and events. We ask that you share the document with other BAs on your team and any other interested parties. Content will include a description of the next chapter event, noteworthy offerings from the parent organization, and other resources and opportunities selected by the chapter as worth sharing with our members.

Our goal with the Ambassador program is to improve visibility into chapter activities through more formal lines of communication as we become a more influential resource for Chicagoland BAs. We also hope to learn more about your organization and what is important to you and your colleagues.

For more information, contact Greg Kulander at [programs@chicago.iiba.org](mailto:programs@chicago.iiba.org).

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## Board Members

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[president@chicago.iiba.org](mailto:president@chicago.iiba.org)

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[education@chicago.iiba.org](mailto:education@chicago.iiba.org)

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